

TABLE OF CONTENTS

Contents

QUESTIONNAIRE..... 15

SURVEY PARTICIPANTS..... 23

SUMMARY OF MAIN FINDINGS ..... 25

    Sample Characteristics ..... 25

    Requirements for Departmental Assessment Plans ..... 25

    Communications Between the Assessment Office & Academic Departments ..... 25

    Administration of COMPASS Assessment Tests..... 26

    Payments to Students to Take Assessment Tests ..... 26

    Use of ePortfolios..... 26

    Standardized Tests as a Graduation Requirement..... 26

    How Colleges Handle the Assessment Function Administratively..... 27

    Staff Size of the Assessment Office ..... 27

    Assessment Officer Salaries..... 28

    Assessment Office Budget ..... 28

    Number of Assessment Professionals Working for Other Departments Outside of the Assessment Office  
    ..... 28

    Assessment Man Hours Spent in Teaching College Instructors and Staff About Assessment Methods.. 29

    Use of Questionnaires Given to Students to Evaluate Their Instructors..... 29

    Impact of Student Assessments on Tenure Decisions..... 29

    Faculty Views of the Assessment Efforts of the College Administration ..... 29

    Center to Develop Faculty Teaching Skills..... 30

    Link Between Increases in Teaching Effectiveness and Instructor Compensation ..... 30

    Results of Assessment Efforts ..... 30

    Spending on Assessment Consultant, Reports, Conferences, Etc..... 30

    Interviews of Students for Assessment Purposes..... 30

CHARACTERISTICS OF THE SAMPLE ..... 32

Table 1.1 The approximate full time equivalent enrollment of your college is? ..... 32

Table 1.2 The approximate full time equivalent enrollment of your college is? Broken out by  
Type of College..... 32

Table 1.3 The approximate full time equivalent enrollment of your college is? Broken out by  
Public or Private College..... 32

Table 1.4 The approximate full time equivalent enrollment of your college is? Broken out by  
Full Time Equivalent Enrollment..... 33

Table 1.5 The approximate full time equivalent enrollment of your college is? Broken out by  
Annual Tuition..... 33

Table 1.6 The approximate full time equivalent enrollment of your college is? Broken out by Requirements for Departmental Assessment Plan .....	33
Table 2.1 The approximate full time annual tuition for your college in the past academic year was? (in \$ USA) .....	34
Table 2.2 The approximate full time annual tuition for your college in the past academic year was? Broken out by Type of College.....	34
Table 2.3 The approximate full time annual tuition for your college in the past academic year was? Broken out by Public or Private College .....	34
Table 2.4 The approximate full time annual tuition for your college in the past academic year was Broken out by Full Time Equivalent Enrollment.....	35
Table 2.5 The approximate full time annual tuition for your college in the past academic year was? Broken out by Annual Tuition .....	35
Table 2.6 The approximate full time annual tuition for your college in the past academic year was? Broken out by Requirements for Departmental Assessment Plan .....	35
Table 3.1 Approximately what percentage of the major departments in the college have developed a detailed assessment plan? .....	36
Table 3.2 Approximately what percentage of the major departments in the college have developed a detailed assessment plan? Broken out by Type of College.....	36
Table 3.3 Approximately what percentage of the major departments in the college have developed a detailed assessment plan? Broken out by Public or Private College .....	36
Table 3.4 Approximately what percentage of the major departments in the college have developed a detailed assessment plan? Broken out by Full Time Equivalent Enrollment.....	37
Table 3.5 Approximately what percentage of the major departments in the college have developed a detailed assessment plan? Broken out by Annual Tuition .....	37
Table 3.6 Approximately what percentage of the major departments in the college have developed a detailed assessment plan? Broken out by Requirements for Departmental Assessment Plan .....	37
Table 4.1 Does the college's Assessment Office or other office entrusted with this task communicate to departments through designated assessment coordinators in the various academic departments? .....	38
Table 4.2 Does the college's Assessment Office or other office entrusted with this task communicate to departments through designated assessment coordinators in the various academic departments? Broken out by Type of College.....	38
Table 4.3 Does the college's Assessment Office or other office entrusted with this task communicate to departments through designated assessment coordinators in the various academic departments? Broken out by Public or Private College.....	38
Table 4.4 Does the college's Assessment Office or other office entrusted with this task communicate to departments through designated assessment coordinators in the various academic departments? Broken out by Full Time Equivalent Enrollment.....	39
Table 4.5 Does the college's Assessment Office or other office entrusted with this task communicate to departments through designated assessment coordinators in the various academic departments? Broken out by Annual Tuition .....	39
Table 4.6 Does the college's Assessment Office or other office entrusted with this task communicate to departments through designated assessment coordinators in the various academic departments? Broken out by Requirements for Departmental Assessment Plan .....	39
Table 5.1 Does the college offer a standardized test to all students (except for those that might have qualified to not take a basic course) in any of the following areas: Writing, Mathematics, Information Literacy or Computer/Technology Literacy.....	40

Table 5.2 Does the college offer a standardized test to all students (except for those that might have qualified to not take a basic course) in any of the following areas: Writing, Mathematics, Information Literacy or Computer/Technology Literacy, Broken out by Type of College.....	40
Table 5.3 Does the college offer a standardized test to all students (except for those that might have qualified to not take a basic course) in any of the following areas: Writing, Mathematics, Information Literacy or Computer/Technology Literacy, Broken out by Public or Private College.....	40
Table 5.4 Does the college offer a standardized test to all students (except for those that might have qualified to not take a basic course) in any of the following areas: Writing, Mathematics, Information Literacy or Computer/Technology Literacy, Broken out by Full Time Equivalent Enrollment.....	41
Table 5.5 Does the college offer a standardized test to all students (except for those that might have qualified to not take a basic course) in any of the following areas: Writing, Mathematics, Information Literacy or Computer/Technology Literacy, Broken out by Annual Tuition .....	41
Table 5.6 Does the college offer a standardized test to all students (except for those that might have qualified to not take a basic course) in any of the following areas: Writing, Mathematics, Information Literacy or Computer/Technology Literacy, Broken out by Requirements for Departmental Assessment Plan.....	41
Table 6 Which sections of COMPASS are administered to incoming freshmen at your college? .....	42
Table 6.1.1 Mathematics Section of COMPASS Administered?.....	42
Table 6.1.2 Mathematics Section of COMPASS Administered? Broken out by Type of College .....	42
Table 6.1.3 Mathematics Section of COMPASS Administered? Broken out by Public or Private College .....	42
Table 6.1.4 Mathematics Section of COMPASS Administered? Broken out by Full Time Equivalent Enrollment.....	42
Table 6.1.5 Mathematics Section of COMPASS Administered? Broken out by Annual Tuition .....	43
Table 6.1.6 Mathematics Broken out by Section of COMPASS Administered? Requirements for Departmental Assessment Plan .....	43
Table 6.2.1 Reading Section of COMPASS Administered?.....	43
Table 6.2.2 Reading Section of COMPASS Administered? Broken out by Type of College.....	43
Table 6.2.3 Reading Section of COMPASS Administered? Broken out by Public or Private College.....	43
Table 6.2.4 Reading Section of COMPASS Administered? Broken out by Full Time Equivalent Enrollment.....	44
Table 6.2.5 Reading Section of COMPASS Administered? Broken out by Annual Tuition .....	44
Table 6.2.6 Reading Section of COMPASS Administered? Broken out by Requirements for Departmental Assessment Plan.....	44
Table 6.3.1 Writing Section of COMPASS Administered?.....	44
Table 6.3.2 Writing Section of COMPASS Administered? Broken out by Type of College.....	44
Table 6.3.3 Writing Section of COMPASS Administered? Broken out by Public or Private College.....	45
Table 6.3.4 Writing Section of COMPASS Administered? Broken out by Full Time Equivalent Enrollment.....	45
Table 6.3.5 Writing Section of COMPASS Administered? Broken out by Annual Tuition .....	45

Table 6.3.6 Writing Section of COMPASS Administered? Broken out by Requirements for Departmental Assessment Plan.....	45
Table 7.1 How much did the college spend to pay students to take standardized tests that are primarily used within the college to aid it in its assessment efforts? (in \$US).....	46
Table 7.2 How much did the college spend to pay students to take standardized tests that are primarily used within the college to aid it in its assessment efforts? Broken out by Type of College.....	46
Table 7.3 How much did the college spend to pay students to take standardized tests that are primarily used within the college to aid it in its assessment efforts? Broken out by Public or Private College .....	46
Table 7.4 How much did the college spend to pay students to take standardized tests that are primarily used within the college to aid it in its assessment efforts? Broken out by Full Time Equivalent Enrollment.....	47
Table 7.5 How much did the college spend to pay students to take standardized tests that are primarily used within the college to aid it in its assessment efforts? Broken out by Annual Tuition.....	47
Table 7.6 How much did the college spend to pay students to take standardized tests that are primarily used within the college to aid it in its assessment efforts? Broken out by Requirements for Departmental Assessment Plan .....	47
What is your perception of the eportfolio method of student evaluation through which students maintain portfolios of their college work throughout their career which can .....	48
If the college conducted exit interviews with graduating students, approximately how many such interviews did it conduct?.....	51
Table 8.1 Does the college offer a higher rate of pay or reward to students that score higher on standardized assessment tests, on the theory this encourages full student effort? .....	52
Table 8.2 Does the college offer a higher rate of pay or reward to students that score higher on standardized assessment tests, on the theory this encourages full student effort? Broken out by Type of College .....	52
Table 8.3 Does the college offer a higher rate of pay or reward to students that score higher on standardized assessment tests, on the theory this encourages full student effort? Broken out by Public or Private College.....	52
Table 8.4 Does the college offer a higher rate of pay or reward to students that score higher on standardized assessment tests, on the theory this encourages full student effort? Broken out by Full Time Equivalent Enrollment.....	53
Table 8.5 Does the college offer a higher rate of pay or reward to students that score higher on standardized assessment tests, on the theory this encourages full student effort? Broken out by Annual Tuition.....	53
Table 8.6 Does the college offer a higher rate of pay or reward to students that score higher on standardized assessment tests, on the theory this encourages full student effort? Broken out by Requirements for Departmental Assessment Plan.....	54
Table 9.1 What percentage of the academic majors at your college require some form of standardized test that can be scored and compared to results in past years as a requirement to graduate?.....	55
Table 9.2 What percentage of the academic majors at your college require some form of standardized test that can be scored and compared to results in past years as a requirement to graduate? Broken out by Type of College.....	55

Table 9.3 What percentage of the academic majors at your college require some form of standardized test that can be scored and compared to results in past years as a requirement to graduate? Broken out by Public or Private College .....	55
Table 9.4 What percentage of the academic majors at your college require some form of standardized test that can be scored and compared to results in past years as a requirement to graduate? Broken out by Full Time Equivalent Enrollment.....	56
Table 9.5 What percentage of the academic majors at your college require some form of standardized test that can be scored and compared to results in past years as a requirement to graduate? Broken out by Annual Tuition.....	56
Table 9.6 What percentage of the academic majors at your college require some form of standardized test that can be scored and compared to results in past years as a requirement to graduate? Broken out by Requirements for Departmental Assessment Plan.....	56
Describe how your college's graduation requirements have become (or in your view will become) more subject to objective assessment over the past few or over the next few years..	57
How has the college deployed short quizzes and tests to improve its learning outcomes and assessment efforts? .....	60
In flipped learning, students listen to taped lectures out of class, and then go to class to ask questions about and further explore what they heard in the lecture. In some variations students take frequent short quizzes after lectures and then are divided into groups based on their level of understanding of the material and these groups can be taught at separate degrees of speed and intensiveness. Has your college used an evaluated flipped learning? .....	62
What technologies has your college deployed to make the learning process more efficient and accountable? Describe what your college is doing in this area.....	64
In FTE terms, how many employees are in the college's office of assessment, or similar office that is primarily devoted to this function?.....	65
Table 10 Does your college require any outcomes test in any of the following areas in order to graduate? .....	67
Table 10.1.1 Writing Skills Outcomes Test Required to Graduate? .....	67
Table 10.1.2 Writing Skills Outcomes Test Required to Graduate? Broken out by Type of College.....	67
Table 10.1.3 Writing Skills Outcomes Test Required to Graduate?Broken out by Public or Private College .....	67
Table 10.1.4 Writing Skills Outcomes Test Required to Graduate? Broken out by Full Time Equivalent Enrollment.....	67
Table 10.1.5 Writing Skills Outcomes Test Required to Graduate? Broken out by Annual Tuition.....	68
Table 10.1.6 Writing Skills Outcomes Test Required to Graduate? Broken out by Requirements for Departmental Assessment Plan .....	68
Table 10.2.1 Mathematics Skills Outcomes Test Required to Graduate? .....	68
Table 10.2.2 Mathematics Skills Outcomes Test Required to Graduate? Broken out by Type of College .....	68
Table 10.2.3 Mathematics Skills Outcomes Test Required to Graduate? Broken out by Public or Private College .....	68
Table 10.2.4 Mathematics Skills Outcomes Test Required to Graduate? Broken out by Full Time Equivalent Enrollment.....	69
Table 10.2.5 Mathematics Skills Outcomes Test Required to Graduate? Broken out by Annual Tuition.....	69

Table 10.2.6 Mathematics Skills Outcomes Test Required to Graduate? Broken out by Requirements for Departmental Assessment Plan .....	69
Table 10.3.1 Computer/Technology Use Skills Outcomes Test Required to Graduate? .....	69
Table 10.3.2 Computer/Technology Use Skills Outcomes Test Required to Graduate? Broken out by Type of College .....	70
Table 10.3.3 Computer/Technology Use Skills Outcomes Test Required to Graduate? Broken out by Public or Private College .....	70
Table 10.3.4 Computer/Technology Use Skills Outcomes Test Required to Graduate? Broken out by Full Time Equivalent Enrollment.....	70
Table 10.3.5 Computer/Technology Use Skills Outcomes Test Required to Graduate? Broken out by Annual Tuition.....	70
Table 10.3.6 Computer/Technology Use Skills Outcomes Test Required to Graduate? Broken out by Requirements for Departmental Assessment Plan.....	71
Table 10.4.1 Information Literacy Skills Outcomes Test Required to Graduate? .....	71
Table 10.4.2 Information Literacy Skills Outcomes Test Required to Graduate? Broken out by Type of College .....	71
Table 10.4.3 Information Literacy Skills Outcomes Test Required to Graduate? Broken out by Public or Private College.....	71
Table 10.4.4 Information Literacy Skills Outcomes Test Required to Graduate? Broken out by Full Time Equivalent Enrollment .....	71
Table 10.4.5 Information Literacy Skills Outcomes Test Required to Graduate? Broken out by Annual Tuition.....	72
Table 10.4.6 Information Literacy Skills Broken Outcomes Test Required to Graduate? out by Requirements for Departmental Assessment Plan.....	72
Table 10.5.1 Teamwork, Leadership or other Character Skills Outcomes Test Required to Graduate? .....	72
Table 10.5.2 Teamwork, Leadership or other Character Skills Outcomes Test Required to Graduate? Broken out by Type of College .....	72
Table 10.5.3 Teamwork, Leadership or other Character Skills Outcomes Test Required to Graduate? Broken out by Public or Private College.....	73
Table 10.5.4 Teamwork, Leadership or other Character Skills Outcomes Test Required to Graduate? Broken out by Full Time Equivalent Enrollment .....	73
Table 10.5.5 Teamwork, Leadership or other Character Skills Outcomes Test Required to Graduate? Broken out by Annual Tuition.....	73
Table 10.5.6 Teamwork, Leadership or other Character Skills Outcomes Test Required to Graduate? Broken out by Requirements for Departmental Assessment Plan .....	73
Table 11.1 Does the college have an office of assessment or similar office or department that primarily devotes itself to assessment? Choose the phrase that best summarizes your college's position.....	74
Table 11.2 Does the college have an office of assessment or similar office or department that primarily devotes itself to assessment? Choose the phrase that best summarizes your college's position. Broken out by Type of College.....	74
Table 11.3 Does the college have an office of assessment or similar office or department that primarily devotes itself to assessment? Choose the phrase that best summarizes your college's position. Broken out by Public or Private College .....	75
Table 11.4 Does the college have an office of assessment or similar office or department that primarily devotes itself to assessment? Choose the phrase that best summarizes your college's position. Broken out by Full Time Equivalent Enrollment.....	75

Table 11.5 Does the college have an office of assessment or similar office or department that primarily devotes itself to assessment? Choose the phrase that best summarizes your college's position. Broken out by Annual Tuition .....	76
Table 12.1 In FTE terms, how many employees are in the college's office of assessment, or similar office that is primarily devoted to this function? .....	78
Table 12.2 In FTE terms, how many employees are in the college's office of assessment, or similar office that is primarily devoted to this function? Broken out by Type of College .....	78
Table 12.3 In FTE terms, how many employees are in the college's office of assessment, or similar office that is primarily devoted to this function? Broken out by Public or Private College .....	78
Table 12.4 In FTE terms, how many employees are in the college's office of assessment, or similar office that is primarily devoted to this function? Broken out by Full Time Equivalent Enrollment .....	79
Table 12.5 In FTE terms, how many employees are in the college's office of assessment, or similar office that is primarily devoted to this function? Broken out by Annual Tuition .....	79
Table 12.6 In FTE terms, how many employees are in the college's office of assessment, or similar office that is primarily devoted to this function? Broken out by Requirements for Departmental Assessment Plan .....	79
Table 13.1 Please choose an annual salary range for the highest ranking assessment officer at your institution: .....	80
Table 13.2 Please choose an annual salary range for the highest ranking assessment officer at your institution: Broken out by Type of College .....	80
Table 13.3 Please choose an annual salary range for the highest ranking assessment officer at your institution: Broken out by Public or Private College .....	80
Table 13.4 Please choose an annual salary range for the highest ranking assessment officer at your institution: Broken out by Full Time Equivalent Enrollment .....	81
Table 13.5 Please choose an annual salary range for the highest ranking assessment officer at your institution: Broken out by Annual Tuition .....	81
Table 13.6 Please choose an annual salary range for the highest ranking assessment officer at your institution: Broken out by Requirements for Departmental Assessment Plan .....	82
Table 14.1 What is the annual budget of the assessment office, including salaries and overhead? (in \$US) .....	83
Table 14.2 What is the annual budget of the assessment office, including salaries and overhead? Broken out by Type of College .....	83
Table 14.3 What is the annual budget of the assessment office, including salaries and overhead? Broken out by Public or Private College .....	83
Table 14.4 What is the annual budget of the assessment office, including salaries and overhead? Broken out by Full Time Equivalent Enrollment .....	84
Table 14.5 What is the annual budget of the assessment office, including salaries and overhead? Broken out by Annual Tuition .....	84
Table 14.6 What is the annual budget of the assessment office, including salaries and overhead? Broken out by Requirements for Departmental Assessment Plan .....	84
Table 15.1 To the best of your knowledge how many assessment professionals work in other offices outside of the main college assessment office? .....	85
Table 15.2 To the best of your knowledge how many assessment professionals work in other offices outside of the main college assessment office? Broken out by Type of College .....	85

Table 15.3 To the best of your knowledge how many assessment professionals work in other offices outside of the main college assessment office? Broken out by Public or Private College .....	85
Table 15.4 To the best of your knowledge how many assessment professionals work in other offices outside of the main college assessment office? Broken out by Full Time Equivalent Enrollment.....	86
Table 15.5 To the best of your knowledge how many assessment professionals work in other offices outside of the main college assessment office? Broken out by Annual Tuition .....	86
Table 15.6 To the best of your knowledge how many assessment professionals work in other offices outside of the main college assessment office? Broken out by Requirements for Departmental Assessment Plan.....	86
Table 16.1 How many man hours per year does the assessment office or its equivalent expend in teaching college instructors, deans, department heads and administrators about assessment methods? For example, if one full time person were devoted to this task it would imply about 1,900 hours in most cases. ....	87
Table 16.2 How many man hours per year does the assessment office or its equivalent expend in teaching college instructors, deans, department heads and administrators about assessment methods? For example, if one full time person were devoted to this task it would imply about 1,900 hours in most cases. Broken out by Type of College .....	87
Table 16.3 How many man hours per year does the assessment office or its equivalent expend in teaching college instructors, deans, department heads and administrators about assessment methods? For example, if one full time person were devoted to this task it would imply about 1,900 hours in most cases. Broken out by Public or Private College .....	87
Table 16.4 How many man hours per year does the assessment office or its equivalent expend in teaching college instructors, deans, department heads and administrators about assessment methods? For example, if one full time person were devoted to this task it would imply about 1,900 hours in most cases. Broken out by Full Time Equivalent Enrollment.....	88
Table 16.5 How many man hours per year does the assessment office or its equivalent expend in teaching college instructors, deans, department heads and administrators about assessment methods? For example, if one full time person were devoted to this task it would imply about 1,900 hours in most cases. Broken out by Annual Tuition.....	88
Table 16.6 How many man hours per year does the assessment office or its equivalent expend in teaching college instructors, deans, department heads and administrators about assessment methods? For example, if one full time person were devoted to this task it would imply about 1,900 hours in most cases. Broken out by Requirements for Departmental Assessment Plan..	89
Table 17.1 What best describes the college's policies towards questionnaires for student assessment of instructors?.....	90
Table 17.2 What best describes the college's policies towards questionnaires for student assessment of instructors? Broken out by Type of College.....	90
Table 17.3 What best describes the college's policies towards questionnaires for student assessment of instructors? Broken out by Public or Private College .....	90
Table 17.4 What best describes the college's policies towards questionnaires for student assessment of instructors? Broken out by Full Time Equivalent Enrollment .....	91
Table 17.5 What best describes the college's policies towards questionnaires for student assessment of instructors? Broken out by Annual Tuition .....	91
Table 17.6 What best describes the college's policies towards questionnaires for student assessment of instructors? Broken out by Requirements for Departmental Assessment Plan.	91



Table 18.1 What would you say is the impact of student faculty assessment questionnaires on tenure decisions?.....	92
Table 18.2 What would you say is the impact of student faculty assessment questionnaires on tenure decisions? Broken out by Type of College.....	92
Table 18.3 What would you say is the impact of student faculty assessment questionnaires on tenure decisions? Broken out by Public or Private College .....	92
Table 18.4 What would you say is the impact of student faculty assessment questionnaires on tenure decisions? Broken out by Full Time Equivalent Enrollment.....	93
Table 18.5 What would you say is the impact of student faculty assessment questionnaires on tenure decisions? Broken out by Annual Tuition .....	93
Table 18.6 What would you say is the impact of student faculty assessment questionnaires on tenure decisions? Broken out by Requirements for Departmental Assessment Plan .....	93
Table 19.1 Choose the phrase which best describes how your college uses peer to peer assessment.....	94
Table 19.2 Choose the phrase which best describes how your college uses peer to peer assessment Broken out by Type of College.....	94
Table 19.3 Choose the phrase which best describes how your college uses peer to peer assessment Broken out by Public or Private College .....	94
Table 19.4 Choose the phrase which best describes how your college uses peer to peer assessment Broken out by Full Time Equivalent Enrollment.....	95
Table 19.5 Choose the phrase which best describes how your college uses peer to peer assessment Broken out by Annual Tuition .....	95
Table 19.6 Choose the phrase which best describes how your college uses peer to peer assessment Broken out by Requirements for Departmental Assessment Plan .....	96
If your college uses peer to peer assessment describe how you use it and what have been the results? .....	97
Table 20.1 Does the college routinely videotape or otherwise record classroom lectures? .....	98
Table 20.2 Does the college routinely videotape or otherwise record classroom lectures? Broken out by Type of College .....	98
Table 20.3 Does the college routinely videotape or otherwise record classroom lectures? Broken out by Public or Private College.....	98
Table 20.4 Does the college routinely videotape or otherwise record classroom lectures? Broken out by Full Time Equivalent Enrollment.....	98
Table 20.5 Does the college routinely videotape or otherwise record classroom lectures? Broken out by Annual Tuition.....	99
Table 20.6 Does the college routinely videotape or otherwise record classroom lectures? Broken out by Requirements for Departmental Assessment Plan.....	99
What role do taped lectures currently play in college assessment? Or do you have plans for them to play a role in the future?.....	100
Table 21.1 Which phrase best describes your college faculty's role in developing the college's assessment vehicles? .....	101
Table 21.2 Which phrase best describes your college faculty's role in developing the college's assessment vehicles? Broken out by Type of College .....	101
Table 21.3 Which phrase best describes your college faculty's role in developing the college's assessment vehicles? Broken out by Public or Private College .....	102
Table 21.4 Which phrase best describes your college faculty's role in developing the college's assessment vehicles? Broken out by Full Time Equivalent Enrollment .....	102

Table 21.5 Which phrase best describes your college faculty's role in developing the college's assessment vehicles? Broken out by Annual Tuition.....	103
Table 21.6 Which phrase best describes your college faculty's role in developing the college's assessment vehicles? Broken out by Requirements for Departmental Assessment Plan.....	103
Table 22.1 Which phrase best describes how your college's faculty views the assessment efforts of the college administration.....	104
Table 22.2 Which phrase best describes how your college's faculty views the assessment efforts of the college administration. Broken out by Type of College.....	104
Table 22.3 Which phrase best describes how your college's faculty views the assessment efforts of the college administration. Broken out by Public or Private College .....	105
Table 22.4 Which phrase best describes how your college's faculty views the assessment efforts of the college administration. Broken out by Full Time Equivalent Enrollment.....	105
Table 22.5 Which phrase best describes how your college's faculty views the assessment efforts of the college administration. Broken out by Annual Tuition.....	106
Table 22.6 Which phrase best describes how your college's faculty views the assessment efforts of the college administration. Broken out by Requirements for Departmental Assessment Plan .....	106
Table 23.1 Does the college have one or more centers to develop faculty teaching skills? .....	107
Table 23.2 Does the college have one or more centers to develop faculty teaching skills? Broken out by Type of College .....	107
Table 23.3 Does the college have one or more centers to develop faculty teaching skills? Broken out by Public or Private College.....	107
Table 23.4 Does the college have one or more centers to develop faculty teaching skills? Broken out by Full Time Equivalent Enrollment .....	107
Table 23.5 Does the college have one or more centers to develop faculty teaching skills? Broken out by Annual Tuition.....	108
Table 23.6 Does the college have one or more centers to develop faculty teaching skills? Broken out by Requirements for Departmental Assessment Plan.....	108
Table 24.1 If the college has such a center or centers, approximately how much does the college spend annually for staff, office space, software, and other costs for the center(s)?(in \$) .....	108
Table 24.2 If the college has such a center or centers, approximately how much does the college spend annually for staff, office space, software, and other costs for the center(s)? Broken out by Type of College .....	108
Table 24.3 If the college has such a center or centers, approximately how much does the college spend annually for staff, office space, software, and other costs for the center(s)? Broken out by Public or Private College.....	109
Table 24.4 If the college has such a center or centers, approximately how much does the college spend annually for staff, office space, software, and other costs for the center(s)? Broken out by Full Time Equivalent Enrollment .....	109
Table 24.5 If the college has such a center or centers, approximately how much does the college spend annually for staff, office space, software, and other costs for the center(s)? Broken out by Annual Tuition.....	109
Table 24.6 If the college has such a center or centers, approximately how much does the college spend annually for staff, office space, software, and other costs for the center(s)? Broken out by Requirements for Departmental Assessment Plan.....	110
Table 25.1 Our college has a clear policy to link instructor compensation to documented increases in teaching effectiveness? .....	111

Table 25.2 Our college has a clear policy to link instructor compensation to documented increases in teaching effectiveness? Broken out by Type of College .....	111
Table 25.3 Our college has a clear policy to link instructor compensation to documented increases in teaching effectiveness? Broken out by Public or Private College.....	111
Table 25.4 Our college has a clear policy to link instructor compensation to documented increases in teaching effectiveness? Broken out by Full Time Equivalent Enrollment.....	111
Table 25.5 Our college has a clear policy to link instructor compensation to documented increases in teaching effectiveness? Broken out by Annual Tuition.....	112
Table 25.6 Our college has a clear policy to link instructor compensation to documented increases in teaching effectiveness? Broken out by Requirements for Departmental Assessment Plan .....	112
Table 26.1 Assessment efforts at your institution have: .....	113
Table 26.2 Assessment efforts at your institution have: Broken out by Type of College.....	113
Table 26.3 Assessment efforts at your institution have: Broken out by Public or Private College .....	113
Table 26.4 Assessment efforts at your institution have: Broken out by Full Time Equivalent Enrollment.....	114
Table 26.5 Assessment efforts at your institution have: Broken out by Annual Tuition .....	114
Table 26.6 Assessment efforts at your institution have: Broken out by Requirements for Departmental Assessment Plan.....	115
Table 27.1 How much did the college administration or faculty acting at their behest spend on outside consultants, reports, conferences and other consulting services related to assessment within the past Year? (in \$ US).....	116
Table 27.2 How much did the college administration or faculty acting at their behest spend on outside consultants, reports, conferences and other consulting services related to assessment within the past Year? Broken out by Type of College .....	116
Table 27.3 How much did the college administration or faculty acting at their behest spend on outside consultants, reports, conferences and other consulting services related to assessment within the past Year? Broken out by Public or Private College .....	116
Table 27.4 How much did the college administration or faculty acting at their behest spend on outside consultants, reports, conferences and other consulting services related to assessment within the past Year? Broken out by Full Time Equivalent Enrollment.....	117
Table 27.5 How much did the college administration or faculty acting at their behest spend on outside consultants, reports, conferences and other consulting services related to assessment within the past Year? Broken out by Annual Tuition.....	117
Table 27.6 How much did the college administration or faculty acting at their behest spend on outside consultants, reports, conferences and other consulting services related to assessment within the past Year? Broken out by Requirements for Departmental Assessment Plan.....	117
Table 28.1 Does the college have a post-graduation assessment program to ascertain the success of students after graduation? .....	118
Table 28.2 Does the college have a post-graduation assessment program to ascertain the success of students after graduation? Broken out by Type of College .....	118
Table 28.3 Does the college have a post-graduation assessment program to ascertain the success of students after graduation? Broken out by Public or Private College.....	118
Table 28.4 Does the college have a post-graduation assessment program to ascertain the success of students after graduation? Broken out by Full Time Equivalent Enrollment .....	118
Table 28.5 Does the college have a post-graduation assessment program to ascertain the success of students after graduation? Broken out by Annual Tuition.....	119

Table 28.6 Does the college have a post-graduation assessment program to ascertain the success of students after graduation? Broken out by Requirements for Departmental Assessment Plan .....	119
Please describe the scope and detail of the college's post graduate assessment program.....	120
Table 29 Which of the following types of interviews are conducted at least once per year by your institution: .....	121
Table 29.1.1 Interviews of students who graduate.....	121
Table 29.1.2 Interviews of students who graduate Broken out by Type of College.....	121
Table 29.1.3 Interviews of students who graduate Broken out by Public or Private College .....	121
Table 29.1.4 Interviews of students who graduate Broken out by Full Time Equivalent Enrollment.....	121
Table 29.1.5 Interviews of students who graduate Broken out by Annual Tuition .....	121
Table 29.1.6 Interviews of students who graduate Broken out by Requirements for Departmental Assessment Plan.....	122
Table 29.2.1 Interviews of students who transfer out of the college.....	122
Table 29.2.2 Interviews of students who transfer out of the college Broken out by Type of College.....	122
Table 29.2.3 Interviews of students who transfer out of the college Broken out by Public or Private College .....	122
Table 29.2.4 Interviews of students who transfer out of the college Broken out by Full Time Equivalent Enrollment.....	122
Table 29.2.5 Interviews of students who transfer out of the college Broken out by Annual Tuition.....	123
Table 29.2.6 Interviews of students who transfer out of the college Broken out by Requirements for Departmental Assessment Plan .....	123
Table 29.3.1 Interviews of students who drop out of the college.....	123
Table 29.3.2 Interviews of students who drop out of the college Broken out by Type of College.....	123
Table 29.3.3 Interviews of students who drop out of the college Broken out by Public or Private College .....	123
Table 29.3.4 Interviews of students who drop out of the college Broken out by Full Time Equivalent Enrollment.....	124
Table 29.3.5 Interviews of students who drop out of the college Broken out by Annual Tuition.....	124
Table 29.3.6 Interviews of students who drop out of the college Broken out by Requirements for Departmental Assessment Plan .....	124
If the college conducted exit interviews with students who left the college for any reason, approximately how many interviews did it conduct in the past year? .....	125
How does the college go about obtaining data on the financial status of its alumni in order to make its case as a value added provider of educational services? .....	126
You have been called to appear before the (imaginary) National Student Loan Board, our fictive but (possibly very real one day) national agency that determines the extent to which your college's students qualify for federal loan support and the terms of that support. They want to know: what evidence do you have that your college effectively educates its students and deserves the same level or a greater level of Federal support than other colleges? What would you say? .....	127

Provide some examples of instances when assessment procedures revealed student or program deficiencies, how those deficiencies were addressed, and what were the results? .. 130

## QUESTIONNAIRE

### 1. Survey Description

Primary Research Group invites you to take the Survey of College Assessment Practices. Survey participants receive a free PDF copy of the report. You must answer at least 80% of the questions in order to qualify for your free copy. Your college will be listed as a participant but all answers are aggregated and/or are not connected to individual participants. Your responses are confidential.

You may take the survey in one sitting or you may return to it after a pause but if you do so you must use the same computer on which you originally started the survey.

1. Please give us the following contact information.

Name: \_\_\_\_\_

Organization: \_\_\_\_\_

Email Address: \_\_\_\_\_

Work Title \_\_\_\_\_

2. Your college is:

- A Community College
- Primarily a 4-year degree granting institution
- An MA or PHD granting Institution
- A Research University

3. Your college is:

- A public college
- A private college

4. The approximate full time equivalent enrollment of your college is:

\_\_\_\_\_

5. The approximate full time annual tuition (the so called "sticker price" not subtracting student aid or grants) for your college in the past academic year was:

\_\_\_\_\_

\_\_\_\_\_

## 2. Departmental Assessment

**6. Does your college require that academic departments develop an assessment plan identifying key concepts and ideas that students should master?**

- Yes
- No
- No but we are working on this

**7. Approximately what percentage of the major departments in the college have developed a detailed assessment plan?**

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**8. Does the college's Assessment Office (or other office entrusted with this task) communicate to departments through designated assessment coordinators in the various academic departments?**

- Yes, for all or most departments
- Yes, for some departments
- No, not really

## Standardized Testing

**9. Does the college offer a standardized test to all students (except for those that might have qualified to not take a basic course in a tested area) in any of the following areas:**

**Writing, Mathematics, Information Literacy or Computer/Technology Literacy**

**10. Which sections of COMPASS are administered to incoming freshmen at your college?**

- Mathematics
- Reading
- Writing

**11. How much did the college spend to pay students to take standardized tests that are primarily used within the college to aid it in its assessment efforts?**

---

**12. Does the college offer a higher rate of pay or reward to students that score higher on standardized assessment tests, on the theory this encourages full student effort?**

- Yes
- No
- We do not offer students any compensation to take the tests.
- We do not conduct any such tests

**13. What is your perception of the ePortfolio method of student evaluation through which students maintain portfolios of their college work throughout their career which can then be assessed to ascertain their progress? Have you used this method or any variant of it in any circumstance? What have been the results?**

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**14. What percentage of the academic majors at your college require some form of standardized test that can be scored and compared to results in past years as a requirement to graduate?**

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**15. Describe how your college's graduation requirements have become (or in your view will become) more subject to objective assessment over the past few or over the next few years.**

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## **Learning Outcomes**

**16. How has the college deployed short quizzes and tests to improve its learning outcomes and assessment efforts?**

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**17. In flipped learning, students listen to taped lectures out of class, and then go to class to ask questions about and further explore what they heard in the lecture. In some variations students take frequent short quizzes after lectures and then are divided into groups based on their level of understanding of the material and these groups can be taught at separate degrees of speed and intensiveness. Has your college used an evaluated flipped learning?**

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**18. What technologies has your college deployed to make the learning process more efficient and accountable? Describe what your college is doing in this area.**

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**19. Does your college require an overall effectiveness of outcomes test in any of the following areas in order to graduate?**

- Writing Skills
- Mathematics Skills
- Computer/Technology Use Skills
- Information Literacy Skills
- Teamwork, Leadership or other Character Skills

**Assessment Office**

**20. Does the college have an office of assessment or similar office or department that primarily devotes itself to assessment? Choose the phrase that best summarizes your college's position.**

- We have an office of assessment or similar department
- We don't have an office or department devoted to assessment but we have an official in charge of assessment who works for another academic office or department
- We don't have an official entrusted with this title or task

**21. In FTE terms, how many employees are in the college's office of assessment, or similar office that is primarily devoted to this function?**

---

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**22. Please choose an annual salary range for the highest ranking assessment officer at your institution:**

- Less than \$50,000
- \$51,000 to \$60,000
- \$61,000 to \$75,000
- \$76,000 to \$99,000
- More than \$99,000

**23. What is the annual budget of the assessment office, including salaries and overhead?**

---

**24. To the best of your knowledge how many assessment professionals work in other offices outside of the main college assessment office?**

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**25. How many man hours per year does the assessment office or its equivalent expend in teaching college instructors, deans, department heads and administrators about assessment methods? For example, if one full time person were devoted to this task it would imply about 1,900 hours in most cases.**

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### **Student Assessment of Instructors**

**26. What best describes the college's policies towards questionnaires for student assessment of instructors?**

- No currently done at our college
- Done only for a small percentage of faculty
- Done for most faculty with some exceptions
- Done for all faculty

**27. What would you say is the impact of student faculty assessment questionnaires on tenure decisions?**

- None, really
- Slight
- Has some impact
- Has a significant impact

### **Peer to Peer and Self-Assessment**

**28. Choose the phrase which best describes how your college uses peer to peer assessment**

- Don't really know the term
- Don't really use it here
- Use it in Online courses and/or MOOCS only
- Use it in many areas but sparingly
- Use it extensively in many areas

29. If your college uses peer to peer assessment describe how you use it and what have been the results?

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### Use of Film and Video in Assessment

30. Does the college routinely videotape or otherwise record classroom lectures?
- Yes
  - No
31. What role do taped lectures currently play in college assessment? Or do you have plans for them to play a role in the future?

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### Faculty Involvement in Assessment

32. Which phrase best describes your college faculty's role in developing the college's assessment vehicles?
- It's largely an administration effort.
  - It's led by the administration with some input from faculty.
  - Both the college administration and faculty are intimately involved.
  - It's been led primarily by faculty.
33. Which phrase best describes how your college's faculty views the assessment efforts of the college administration.
- For the most part they are suspicious of it and are not completely cooperative.
  - They pay lip service to the idea but I can't say that they are enthused about it.
  - They are on-board with most of our initiatives.
  - They are quite enthusiastic and cooperative about improving assessment at the college.
34. Does the college have one or more centers to develop faculty teaching skills?
- Yes
  - No
35. If the college has such a center or centers, approximately how much does the college spend annually for staff, office space, software, and other costs for the center(s)?

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36. Our college has:
- A clear policy to link instructor compensation to documented increases in teaching effectiveness.
  - No clear policy to link instructor compensation to documented increases in teaching effectiveness

### Curriculum Changes

37. **Assessment efforts at your institution have:**
- Not really led to any significant curriculum changes.
  - Have led to some modest curriculum changes in some programs.
  - Have led to some significant changes in some programs.
  - Have really dramatically changed the college curriculum.

### Use of Consultants and Services

38. **How much did the college administration or faculty acting at their behest spend on outside consultants, reports, conferences and other consulting services related to assessment within the past Year?**

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### Post-Graduation Assessment

39. **Does the college have a post-graduation assessment program to ascertain the success of students after graduation?**

- Yes
- No

40. **Please describe the scope and detail of the college's post graduate assessment program.**

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41. **Which of the following types of interviews are conducted at least once per year by your institution:**

- Interviews of students who graduate
- Interviews of students who transfer out of the college
- Interviews of students who drop out of the college

42. **If the college conducted exit interviews with graduating students, approximately how many such interviews did it conduct?**

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43. **If the college conducted exit interviews with students who left the college for any reason, approximately how many interviews did it conduct in the past year?**

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44. How does the college go about obtaining data on the financial status of its alumni in order to make its case as a value added provider of educational services?

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45. You have been called to appear before the (imaginary) National Student Loan Board, our fictive but (possibly very real one day) national agency that determines the extent to which your college's students qualify for federal loan support and the terms of that support. They want to know: what evidence do you have that your college effectively educates its students and deserves the same level or a greater level of Federal support than other colleges? What would you say?

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### Assessing Assessment

46. Provide some examples of instances when assessment procedures revealed student or program deficiencies, how those deficiencies were addressed, and what were the results?

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## **SURVEY PARTICIPANTS**

AIB College of Business  
American Film Institute  
Antioch College  
Baruch College  
Cazenovia College  
College of Saint Elizabeth  
Dixie State University  
Fairleigh Dickinson University  
Grace Bible College  
Hannibal-LaGrange University  
Indiana University Southeast  
James Madison University  
Louisburg College  
Luzerne County Community College  
MacMurray College  
Marquette University  
McPherson College  
Mercy College  
Mount Aloysius College  
Mount Vernon Nazarene University  
MSU Moorhead  
New Mexico Tech  
Northeastern Illinois University  
Notre Dame College  
Point University  
Richard Stockton College of New  
Jersey  
Rutgers  
Saint Mary of the Woods College  
Savannah State University  
Shasta College  
Southeastern Bible College  
Spelman College  
St. Andrews University  
Stephen F. Austin State University  
Stony Brook University  
The New School

University of Cincinnati  
University of Delaware  
University of Florida  
University of Idaho  
University of Hawaii at Manoa  
University of Kentucky  
University of Mississippi  
University of North Dakota  
University of North Georgia  
University of Northern Colorado  
University of Southern Maine  
Villa Maria College  
Virginia Wesleyan College  
Western University of Health  
Sciences  
Wilkes University  
Wisconsin Lutheran College  
Worcester State University